



## CIMA: Pass First Time!

*David Harris*

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## **CIMA: Pass First Time!** David Harris

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CIMA examiner, it's packed with useful hints and tips that will help you: \* improve the way you study \* find out just what the examiners are looking for \* avoid the most common pitfalls \* earn all the marks you deserve

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David R Harris is a management consultant, freelance lecturer, author and CIMA examiner. David specialises in advising smaller organisations on strategy. Neil Sullivan is a freelance author and illustrator with many years' experience in advertising.

- There are 90,000 CIMA students in the UK studying independently and needing practical advice on how to learn, take exams, and succeed: this book is the only book on the market that provides this advice tailored specifically for their exams
- Written by a CIMA examiner and tutor, giving real-life guidance "from the horse's mouth"
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