



The Huffington Post Complete Guide to Blogging

The editors of the Huffington Post

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The editors of The Huffington Post -- the most linked-to blog on the web -- offer an A-Z guide to all things blog, with information for everyone from the tech-challenged newbie looking to get a handle on this new way of communicating to the experienced blogger looking to break through the clutter of the Internet. With an introduction by Arianna Huffington, the site's cofounder and editor in chief, this book is everything you want to know about blogging, but didn't know who to ask.

As entertaining as it is informative, The Huffington Post Complete Guide to Blogging will show you what to do to get your blog started. You'll find tools to help you build your blog, strategies to create your community, tips on finding your voice, and entertaining anecdotes from HuffPost bloggers that will make you wonder what took you so long to blog in the first place.

The Guide also includes choice selections from HuffPost's wide-ranging mix of top-notch bloggers. Among those who have blogged on HuffPost are Barack Obama, Hillary Clinton, Larry David, Jane Smiley, Bill Maher, Nora Ephron, Jon Robin Baitz, Steve Martin, Lawrence O'Donnell, Ari Emanuel, Mia Farrow, Al Franken, Gary Hart, Barbara Ehrenreich, Edward Kennedy, Harry Shearer, Nancy Pelosi, Adam McKay, John Ridley, and Alec Baldwin.



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