



Gewinnmöglichkeiten im Monopol und im Oligopol (German Edition)

David Wagener

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Studienarbeit aus dem Jahr 2006 im Fachbereich VWL - Wettbewerbstheorie, Wettbewerbspolitik, Note: 1,7, Fachhochschule für Wirtschaft Berlin, Veranstaltung: Allokation und Verteilung, 8 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Immer wieder tauchen in den Medien Berichte auf, die die wirtschaftlichen Praktiken von Monopolen und Kartellen kritisieren. Die Ausnutzung von Marktmacht zur Benachteiligung der Konkurrenz und die vielen als rücksichtslos und profitgierig erscheinende Preissetzung sind hierbei die Hauptkritikpunkte.

Doch warum ist die Monopolstellung bzw. die Produktion im Oligopol für den Unternehmer so attraktiv? Wie bestimmt sich sein Gewinn im Falle der absoluten Marktdominanz bzw. im Oligopol?

Der vorliegende Text möchte nach einer kurzen begrifflichen Bestimmung der Marktformen Monopol und Oligopol die Gewinnmöglichkeiten selbiger erläutern.

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