

IndieFonts: A Compendium of Digital Type from Independent Foundries (Book & CD-Rom)



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For centuries, designers have chosen type styles to convey unique expressions and to make their work stand out from the crowd. Today's computers provide a selection of fonts that serve reasonably well for workaday letters and publications, but have become utterly boring from overuse. If you want your project to attract the reader's attention you need an original font.

Independent type designers have devoted their talents to producing fresh, new fonts that can give your text a major boost. Indie Fonts provides a showcase collection of almost 2000, diverse fonts from 18 of today's hottest digital type foundries and features the best work from these designers. Indie

Fonts will help you find some of the highest quality fonts available today.

In the early 20th century, type reference books provided users with samples from the major monolithic type companies; this book is styled after those classic tools, but features independent firms whose fonts are as unique as their names. You will discover such foundries as Letterror, PSY/OPS, and Test

Pilot Collective, alongside P22 type foundry, Font Diner and Astigmatic One Eye Typographic Institute.

The type styles range from the best of Matthew Carter's classic designs to the latest irreverence of Chank Diesel. Every designer searching for unique typefaces will find what he or she is looking for, from historical revivals to futuristic techno faces.

The book's fully cross-referenced index of type designs and designers, accompanied by one-line illustrations of the fonts for quick reference, expedites the search. Direct access listings to the foundries, websites and phone numbers, allows the user to put any remaining questions directly to the type designers! (Don't be shy—they, re expecting your call.) Also included is a helpful glossary of typographic terminology and quick reference charts so you can track down those unusual characters required in many languages, such as å, é, î, ø, and ü, and sometimes β.

Indie Fonts comes with a companion CD-ROM, worth far more than the retail cost of the book — featuring 33 representative fonts from the book's independent foundries. Searching the web and looking at pixilated web images is not a satisfactory way to find the best type for your needs. Using this book and CD-ROM is a far better method to find unique fonts — from the extremely useful to the surprisingly experimental. Indie Fonts is a must-have for designers, artists, aesthetes, publishers, advertisers, and hobbyists — in fact, for anyone with something to say.

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Ann Gross:

Exactly why? Because this IndieFonts: A Compendium of Digital Type from Independent Foundries (Book & CD-Rom) is an unordinary book that the inside of the book waiting for you to snap this but latter it will surprise you with the secret the item inside. Reading this book beside it was fantastic author who all write the book in such incredible way makes the content inside easier to understand, entertaining technique but still convey the meaning thoroughly. So , it is good for you for not hesitating having this ever again or you going to regret it. This phenomenal book will give you a lot of gains than the other book possess such as help improving your talent and your critical thinking way. So , still want to delay having that book? If I had been you I will go to the guide store hurriedly.

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