



Strategic Copy Editing

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This pragmatic text helps students master the craft of copy editing--including both the editing skills and the "people skills" essential to professional success. Experienced newspaper copy editor and professor John Russial covers the fundamentals and more: how to edit for grammar, punctuation, usage, and style; attend to broader issues of fairness and focus; develop strong headlines and other display elements; and work collaboratively with reporters, other editors, and designers. Special attention is given to the copy editor's role as critical thinker and coach as well as resident wordsmith. Throughout, proven editing strategies are explained and numerous concrete examples and practical tips offered.

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