



# **Instant Impact: Understanding the Impact of New U.S. Antitrust Efforts & the Immediate Ramifications on Lawyers & Their Clients**

*Mark Popofsky*

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**Instant Impact: Understanding the Impact of New U.S. Antitrust Efforts & the Ramifications on Lawyers and Their Clients** is a time efficient way to get an overall understanding of the new direction being forged by chief antitrust enforcer Christine A. Varney, be ready to handle current and prospective client questions, and take proactive steps on behalf of clients it could impact the most. Take the 60 minutes to attend this Instant Impact seminar to make sure you have answers ready to key questions you are sure to be asked on the immediate ramifications of the topic by colleagues, clients and other professionals you work with.

Upon ordering, Reed Seminars will send you a CD with the seminar on it for viewing on your computer or mobile media device (iPod/iPhone, Blackberry). The CD will include the PowerPoint presentation, audio narration and jpeg images of the slides (for watching on your mobile media device).

The seminar, led by Mark Popofsky (Partner, Kaye Scholer LLP) focuses on:

- Everything you need to know in 30 to 60 minutes about the new direction being led by Christine A. Varney and its immediate impact on other antitrust situations
- The 10 questions being asked the most by CEOs, CFOs and General Counsel of companies dealing with antitrust issues and how this will impact their company
- Perspective on the immediate impact of abandoning legal guidelines put in place by the Bush administration, the more active role the Justice Department will now play and the new course companies will need to take
- Billable opportunities and proactive strategies for current clients who will be impacted by these tougher antitrust guidelines
- What other lawyers think about the direction of antitrust efforts and what to be ready for

Praise for Reed Seminars:

- A tremendous time saver for the busy attorney... Michael Goshko, Burns & Levinson
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