



American Catch: The Fight for Our Local Seafood

Paul Greenberg

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INVESTIGATIVE REPORTERS & EDITORS Book Award, Finalist 2014

"Greenberg's breezy, engaging style weaves history, politics, environmental policy, and marine biology." --*New Yorker*

In *American Catch*, award-winning author Paul Greenberg takes the same skills that won him acclaim in *Four Fish* to uncover the tragic unraveling of the nation's seafood supply—telling the surprising story of why Americans stopped eating from their own waters.

In 2005, the United States imported five billion pounds of seafood, nearly double what we imported twenty years earlier. Bizarrely, during that same period, our seafood exports quadrupled. *American Catch* examines New York oysters, Gulf shrimp, and Alaskan salmon to reveal how it came to be that 91 percent of the seafood Americans eat is foreign.

In the 1920s, the average New Yorker ate six hundred local oysters a year. Today, the only edible oysters lie outside city limits. Following the trail of environmental desecration, Greenberg comes to view the New York City oyster as a reminder of what is lost when local waters are not valued as a food source.

Farther south, a different catastrophe threatens another seafood-rich environment. When Greenberg visits the Gulf of Mexico, he arrives expecting to learn of the Deepwater Horizon oil spill's lingering effects on shrimpers, but instead finds that the more immediate threat to business comes from overseas. Asian-farmed shrimp—cheap, abundant, and a perfect vehicle for the frying and sauces Americans love—have flooded the American market.

Finally, Greenberg visits Bristol Bay, Alaska, home to the biggest wild sockeye salmon run left in the world. A pristine, productive fishery, Bristol Bay is now at great risk: The proposed Pebble Mine project could undermine the very spawning grounds that make this great run possible. In his search to discover why this precious renewable resource isn't better protected, Greenberg encounters a shocking truth: the great majority of Alaskan salmon is sent out of the country, much of it to Asia. Sockeye salmon is one of the most nutritionally dense animal proteins on the planet, yet Americans are shipping it abroad.

Despite the challenges, hope abounds. In New York, Greenberg connects an oyster restoration project with a vision for how the bivalves might save the city from rising tides. In the Gulf, shrimpers band together to offer local catch direct to consumers. And in Bristol Bay, fishermen, environmentalists, and local Alaskans gather to roadblock Pebble Mine. With *American Catch*, Paul Greenberg proposes a way to break the current destructive patterns of consumption and return American catch back to American eaters.

The Washington Post:

"Americans need to eat more American seafood. It's a point [Greenberg] makes **compellingly clear** in his new book, *American Catch: The Fight for our Local Seafood*...**Greenberg had at least one convert: me.**"

Jane Brody, New York Times

"Excellent."

The Los Angeles Times

“If this makes it sound like *American Catch* is another of those dry, haranguing issue-driven books that you read mostly out of obligation, **you needn’t worry. While Greenberg has a firm grasp of the facts, he also has a storyteller’s knack for framing them in an entertaining way.**”

The Guardian (UK)

“A wonderful new book”

Tom Colicchio:

“This is on the top of my summer reading list. *A Fast Food Nation* for fish.”

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