

Risk Management (Volume in the South-Western Managerial Decision Analysis)

David E. Bell, Jr Arthur Schleifer



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Presents a collection of cases that span the spectrum of risky situations. Along with each case, readers are introduced to risk-reducing strategies such as hedging portfolio diversification, insurance, and derivative market mechanisms such as futures and options. Trains the reader in relevant methodologies such as exposure analysis, the capital asset pricing model, dynamic programming, and the use of preference curves.

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