



Introductory Statistics Using SPSS

Herschel E. Knapp

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Introductory Statistics Using SPSS, by Herschel Knapp, shows readers how to properly select, process, and interpret statistics without heavy emphasis on theory, formula derivations, or abstract mathematical concepts. Each chapter is structured to answer questions that readers most want answered, including: how to choose the appropriate test for each situation, how to set up the data, how to run the test, and how to interpret and document the results. Requiring no hand calculations, this highly applied book helps readers “get the story” from their data. They learn by doing, completing practice exercises at the end of each chapter. Video tutorials on the accompanying website clearly demonstrate how to set up the data and run the test in SPSS.

Contents: PART I: STATISTICAL PRINCIPLES – 1) Research Principles 2) Sampling 3) Working in SPSS; PART II: STATISTICAL PROCESSES – 4) Descriptive Statistics 5) T Test 6) ANOVA 7) Paired T Test 8) Correlation and Regression 9) Chi-Square; PART III: DATA HANDLING – 10) Supplemental SPSS Operations; PART IV – SOLUTIONS TO ODD-NUMBERED EXERCISES

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