



# Beginning Radio-TV Newswriting: A Self-Instructional Learning Experience

*K. Tim Wulfemeyer*

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## **Beginning Radio-TV Newswriting: A Self-Instructional Learning Experience** K. Tim Wulfemeyer

Every prospective radio-TV journalist must start somewhere. And the best place to start is at the beginning ... *Beginning Radio-TV Newswriting*. The fourth edition of this bestselling text is truly a self-instructional learning experience, familiarizing students with the basic styles, principles, and techniques of radio-TV newswriting. Through clear instruction, examples and exercises, beginning students learn correct radio-TV news style and learn how to:

- Understand and use basic radio-TV news terms
- Write radio and television news "reader" stories
- Place attribution in its proper place in a sentence
- Place a person's title in its proper place in a sentence
- Place a person's age in its proper place in a sentence
- Place a person's address in its proper place in a sentence
- Write direct and indirect quotations
- Place time elements in their proper place in a sentence
- Write numbers
- Write individually voiced numbers and letters
- Write copy to match pictures and graphics
- Write copy to match video
- Write introductions to reporter packages
- Edit copy

New to this edition are a list of radio-TV news terms and summary writing assignments for radio and television newswriting, which test student mastery of basic skills. Fully updated and with even more examples, exercises and tests, *Beginning Radio-TV Newswriting* is the ideal supplement to basic newswriting texts or basic radio-TV industry texts for beginning students.

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