



Whereishere: A Real and Virtual Book

P. Scott Makela, Laurie Haycock Makela, Lewis Blackwell

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What is driving communication and what are the real challenges facing designers today?

Whereishere, an unprecedented print-website concept that presents a radical new take on both these issues, breaks from the orthodox approach to understanding two dimensional design.

The authors focus on what they see as being at the heart of modern communication: the designers search for identity. Both book and website offer a provocative combination of images and typography.

Leading graphic design studios are represented including Bruce Mau and Cranbrook Academy.

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