



The Rhetoric of RHETORIC: The Quest for Effective Communication (Wiley-Blackwell Manifestos)

Wayne C. Booth

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In this manifesto, distinguished critic Wayne Booth claims that communication in every corner of life can be improved if we study rhetoric closely.

- Written by Wayne Booth, author of the seminal book, *The Rhetoric of Fiction* (1961).
- Explores the consequences of bad rhetoric in education, in politics, and in the media.
- Investigates the possibility of reducing harmful conflict by practising a rhetoric that depends on deep listening by both sides.

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