

Getting the Money: How to Succeed in Fundraising for Public and Nonprofit Libraries

Ken Dowlin

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Get your library the funds you need! Guided by his lifetime of experience, Ken Dowlin offers readers fundraising suggestions that range from tips for community programs, such as story hours and simple book sales (a good way to clean house of outdated or little-used books to make a little money), to ideas for influencing referendum issues to gain increased or dedicated funding. Dowlin's goal is to help you understand the activities and tools available, and then construct and realize a clear, concise strategy. With Getting the Money, you can secure the funding necessary for the success of your library?or other governmental or nonprofit organization.



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