

African American Women in the News: Gender, Race, and Class in Journalism

Marian Meyers

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African American Women in the News offers the first in-depth examination of the varied representations of Black women in American journalism, from analyses of coverage of domestic abuse and "crack mothers" to exploration of new media coverage of Michelle Obama on Youtube. Marian Meyers interrogates the complex and often contradictory images of African American women in news media through detailed studies of national and local news, the mainstream and Black press, and traditional news outlets as well as newer digital platforms. She argues that previous studies of African Americans and the news have largely ignored the representations of women as distinct from men, and the ways in which socioeconomic class can be a determining factor in how Black women are portrayed in the news. Meyers also proposes that a pattern of paternalistic racism, as distinct from the "modern" racism found in previous studies of news coverage of African Americans, is more likely to characterize the media's treatment of African American women. Drawing on critical cultural studies and black feminist theory concerning representation and the intersectionality of gender, race and class, Meyers goes beyond the cultural myths and stereotypes of African American women to provide an updated portrayal of Black women today.

African American Women in the News is ideal for courses on African American studies, American studies, journalism studies, media studies, sociology studies, women's studies and for professional journalists and students of journalism who seek to improve the diversity and sensitivity of their journalistic practice.



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