



Telecommunications Pricing: Theory and Practice

Bridger M. Mitchell, Ingo Vogelsang

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The past decade has seen a surge of pricing innovations in the U.S. telecommunications industry. This book systematically reviews recent innovations in the economic theory of pricing and extends results to the conditions that characterize telecommunications markets. The authors develop and illuminate the normative theory of pricing--with its objectives of social welfare, economic efficiency and fairness--and compare it with the practice of business and regulators.

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