



# **The Four Intelligences of the Business Mind: How to Rewire Your Brain and Your Business for Success**

*Valeh Nazemoff*

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**International Bestseller and Amazon #1 Hot New Release** - "The Four Intelligences of the Business Mind" offers practical strategies for business transformation, based on research from organizational psychology, neuroscience, business analytics, and multiple intelligences theory.

Valeh Nazemoff, a strategic business technology advisor, reveals four different but interrelated types of intelligence essential to today's executive: financial, customer, data, and mastermind intelligence. Knowledge of these transformational intelligences will benefit anyone from individual leaders up through entire organizations.

This short yet impactful book teaches readers to train their brains in this new way of thinking, apply these skills to their organizations, and influence their companies to adopt these transformation techniques.

By approaching analysis, strategy mapping, and decision-making with the calm, positive, and proactive methodology detailed in this book, executives and decision makers will feel confident in addressing the challenges posed by constantly evolving business environments. Thinking according to the four transformational intelligences will become second nature, resulting in individual and organizational change.

## ***What You'll Learn:***

- \* Understand and harness the power of the four business transformational intelligences
- \* Encourage adaptation of these transformational intelligences by your employees and organization through modeling and team exercises
- \* Gain confidence that the data you receive each day is accurate and useful
- \* Recognize data patterns and act on them in ways that will optimize your business performance

## ***Who This Book is For:***

*Executives and all other decision-makers across all departments and sectors of business.*

## ***Table of Contents:***

- Chapter 1. Your Brain, Mind, and Business Transformation
- Chapter 2. Financial Intelligence: Reinvest in Your Business
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- Chapter 6. Pattern Recognition: Sharpen Your Entire Business Mind
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"A must-read book for every business person." --*Chuck Corjay, Ret. Chairman, AFCEA International*

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