



Six Sigma for Small and Mid-Sized Organizations: Success Through Scalable Deployment

Terence T. Burton, Jeff L. Sams

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About 80% of the industrialized world has not taken advantage of Six Sigma techniques to improve productivity and profit. These small and mid-sized corporations can benefit from Six Sigma methods but are struggling with how to deploy them on the scale suitable for their organizations. This book explains the leadership, strategy, execution, integration, alignment, and performance measurement issues that are universal to all organizations deploying Six Sigma, and then shows you how they can be applied successfully in small and mid-size organizations. Many books cover the statistical tools in detail, but focus on their use exclusively in large multinational companies. With models, hands-on techniques, and a framework for Six Sigma success in smaller organization, this book shows you how to retrofit Six Sigma to meet the requirements and constraints of your organization, whatever its size. Six Sigma for Small and Mid-Sized Organizations is a practical executive Six Sigma cookbook and "give me the answers quick" guide that provides a structured roadmap to success. It makes the power of Six Sigma so user friendly that any size organization can access and benefit from it.

Key Features

- Provides a detailed implementation roadmap and framework for scaleable Six Sigma deployments in small and mid-sized organizations that addresses their specific business models and resource constraints
- Demonstrates how to apply Six Sigma to non-traditional "soft-side process" areas such as supply chain, engineering, finance, sales and marketing, and customer service
- Includes methodologies, models, hands-on techniques, case studies, implementation templates, and an extensive Six Sigma assessment process
- Illustrates how to integrate Six Sigma with other improvement methodologies and connect it to business strategy

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